



# MASSMEP

Are you ready to take your  
business to the next level?



MASSMEP



27A Midstate Drive  
Suite 200  
Auburn, MA 01501



508 831-7020

[massmep.org](http://massmep.org)



# MassMEP

Our team works to provide recommendations to help your business improve production processes, upgraded technological capabilities and facilitate product innovation.

We help you to develop an actionable plan and work with you through the implementation of that plan, ensuring sustainable growth and long-term profitability.



Decades of manufacturing experience



Adds sustainable jobs, grows manufacturer's top-line revenues



Trusted team of resources and advisors



Supported by NIST with 1,300 manufacturing experts at over 400 locations

## Industries We Work With



Aerospace



Automotive



MedTech



Food/Beverage



Electronics



Defense



# MASSMEP



## Direct Impact



**13,412**

Is the number of manufacturing jobs created and retained in Massachusetts by our clients.

**\$366.3M**

Spent on  
New Investment



**\$81.6M**

Cost Savings

**\$1.6B**

Increased & Retained Sales



MassMEP leverages our team's decades of manufacturing experience as well as our partnerships with government, business, and academic institutions to offer three core areas of expertise for our clients: Operational Excellence, Workforce Strategies, and Innovative Growth Solutions.

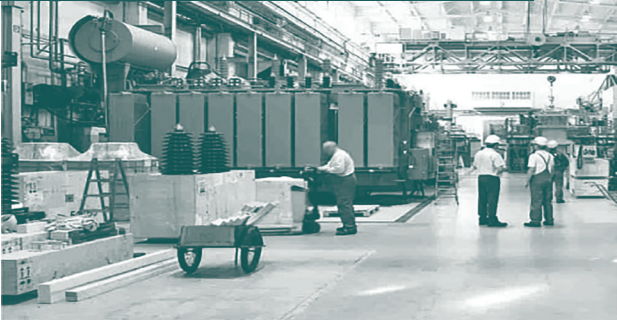
Additionally, we serve as a Workforce Training Fund grant resource, guiding you through the application process and program implementation.

*IMPLAN 4.2.0: The Survey numbers are based on 5 years of surveys results reported in Q116-Q420*





## Operational Excellence



Specific areas where we can help add efficiencies to your business include:

Working with your team to implement continuous improvement initiatives that will improve overall operations and create efficiencies including lean manufacturing, value stream mapping, kaizen rapid improvement training, and more.

Helping to ensure you are meeting quality standards required by your customers and industry, including ISO 9001, ISO 13485, AS 9100, and ISO 1400.

Ensuring your team understands and manages the risk of cybersecurity threats and establishes a plan and protocol to protect assets.







## Workforce Development



Specific areas where we can help you strengthen your team and their growth include:

Helping you to attract and retain the right talent through expanded recruitment techniques and establishing training programs. Implementing an apprenticeship program to foster talent and grow your team by offering hands-on training and development.





## Innovative Growth Strategies

Specific areas where our team can help you include:

Helping to lay the foundation for your company to transform into a next generation manufacturing operation by working with you to set a vision and enterprise-wide strategy.

Connecting your business with the right technology players to successfully tackle product innovation and commercialization projects.

Assisting your business in the Industry 4.0 journey and developing a plan for the digital transformation of your manufacturing and production processes. Examples of optimizations include increased machine learning, interconnectivity, and access to real time data.

Working with your team to develop a comprehensive marketing strategy that is aimed at driving growth for your business through the introduction of new channels and tactics.





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Click here to  
contact us now!



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