



## Strategic Planning 24 hours Module 1 – People

## **Training Description:**

This Strategic Planning Training teaches the principles, methods and techniques to scale up your company. Learn how to train a highly motivated and skilled people in the right jobs. Create a pathway to a successful career for your employees with an industry dominated outcome-based market strategy. Learn how to create a culture of great results with employees that are goal oriented by establishing strong habits throughout the organization.

## **Training Objective:**

Being a great place to work (PEOPLE) – The hiring and training of highly motivated and skilled people and placing them in the right jobs, creating a culture that gets the best possible results from each and every person.

## **Skill Attainment:**

- How to create a proper Talent Assessment of each team member
- How to lead and coach team members effectively
- How to hire, retain and grow team members (esp. "A" players)
- How to create an aligned and cohesive leadership team
- How to identify, establish and maintain competitive business processes
- How to establish and maintain proper and effective meeting rhythms
- How to establish and maintain Core Values and Purpose
- How to create a recognition and reward system to maintain A players