



Strategic Planning

24 hours Module 2 - Strategy

Training Description:

This Strategic Planning Training teaches the principles, methods and techniques to scale up your company. Learn how to train a highly motivated and skilled people in the right jobs. Create a pathway to a successful career for your employees with an industry dominated outcome-based market strategy. Learn how to create a culture of great results with employees that are goal oriented by establishing strong habits throughout the organization.

Training Objective:

Having a predictable path to success (STRATEGY) – An industry dominating, outcome-based and customer-focused strategy.

Skill Attainment:

- How to create a Vision for the business
- How to craft a competitive and differentiating strategy
- How to identify Core Customer
- How to identify and create Core Competencies
- How to implement the 7 Strata of Strategy
- How to link strategy with execution and budget
- How to create a proper SWT and SWOT analysis