



## Strategic Planning

### 24 hrs Module 4 - Cash

#### Training Description:

This Strategic Planning Training teaches the principles, methods and techniques to scale up your company. Learn how to train a highly motivated and skilled people in the right jobs. Create a pathway to a successful career for your employees with an industry dominated outcome-based market strategy. Learn how to create a culture of great results with employees that are goal oriented by establishing strong habits throughout the organization.

#### Training Objective:

Funding phenomenal growth (CASH) – Enough cash to support all of the above

#### Skill Attainment:

- How to understand the 7 levers of Cash
- Proper use of Cash Flow Story
- Implement and Maintain The Power of One
- Review Cash Acceleration Strategies
- Craft a Cash Conversion Cycle