

CONNEX TUTORIAL

How to Create a New Account



Step 1:

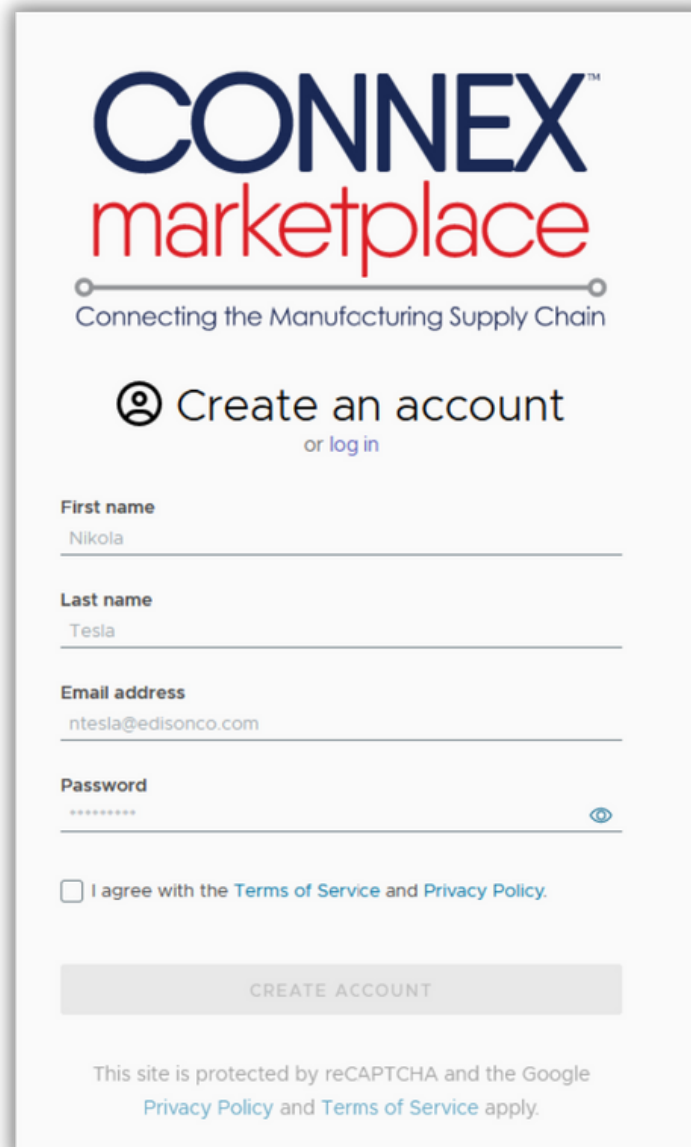
Go to CONNEX Marketplace <https://app.connexmarketplace.com/login> and click “Create an Account.”

The image shows a screenshot of the CONNEX marketplace login page. At the top, the logo reads 'CONNEX marketplace' with 'CONNEX' in blue and 'marketplace' in red. Below the logo is a horizontal line with circles at both ends, and the tagline 'Connecting the Manufacturing Supply Chain'. There are two input fields: 'Email' and 'Password'. The 'Password' field has an eye icon to its right. Below the input fields is a grey 'LOG IN' button. Underneath the 'LOG IN' button are two blue links: 'Create an account' and 'Forgot password'. A red circle is drawn around the 'Create an account' and 'Forgot password' links.

Step 2:

Enter your first name, last name, email address, create a strong password and check the box to accept the terms and conditions. After that, click the “Create Account” button.

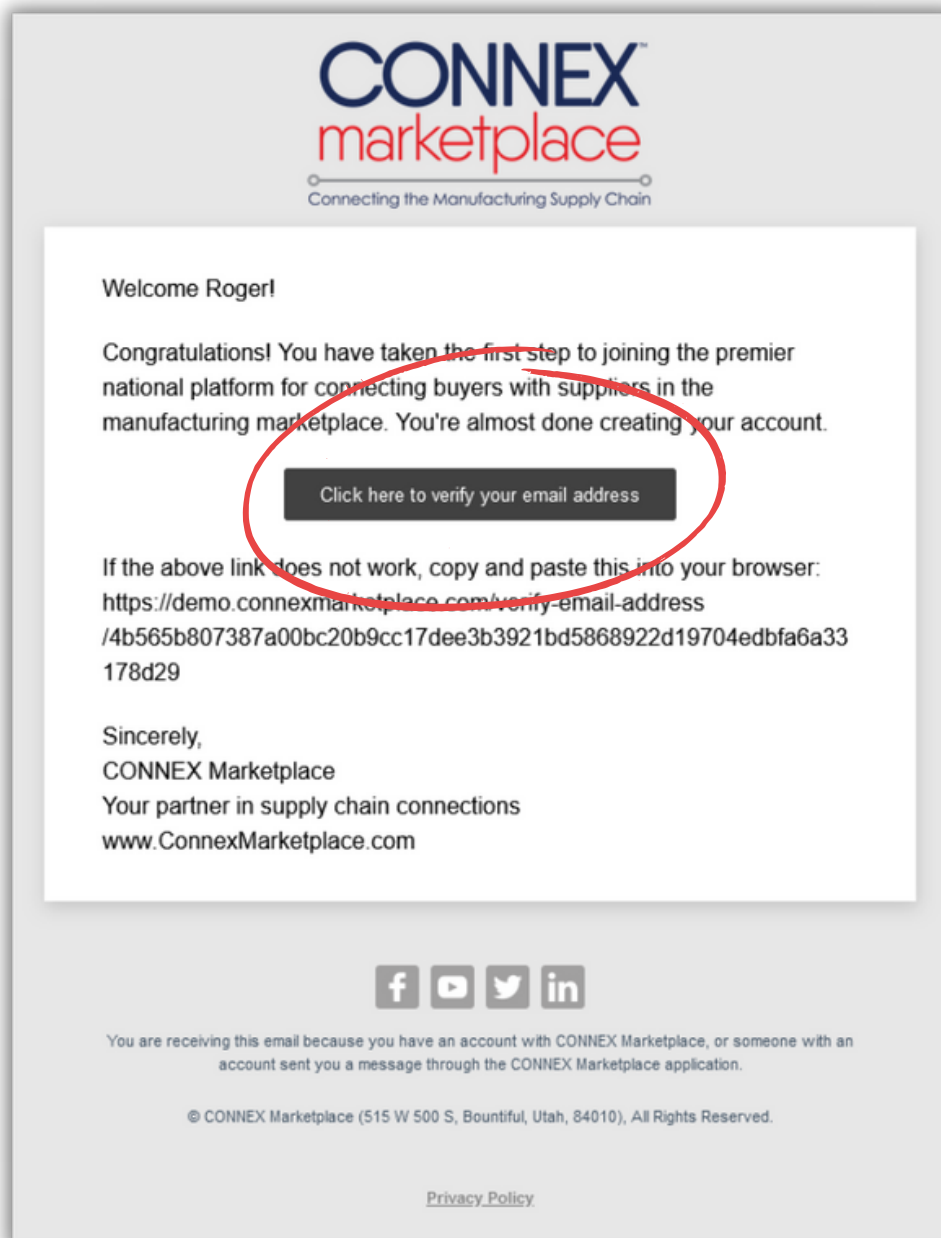
After clicking the button, you will receive an email from noreply@CONNEXMarketplace.com with a link to verify your email address. If you don't receive it within a few minutes, please check your spam or junk mail folder. The email is shown in step 3.



The screenshot shows the account creation page for CONNEX marketplace. At the top is the logo with 'CONNEX' in blue and 'marketplace' in red, followed by the tagline 'Connecting the Manufacturing Supply Chain'. Below this is a user icon and the text 'Create an account or log in'. The form contains four input fields: 'First name' (filled with 'Nikola'), 'Last name' (filled with 'Tesla'), 'Email address' (filled with 'ntesla@edisonco.com'), and 'Password' (filled with seven asterisks and a toggle icon). A checkbox for 'I agree with the Terms of Service and Privacy Policy.' is present but unchecked. A grey 'CREATE ACCOUNT' button is at the bottom. A footer note states: 'This site is protected by reCAPTCHA and the Google Privacy Policy and Terms of Service apply.'

Step 3:

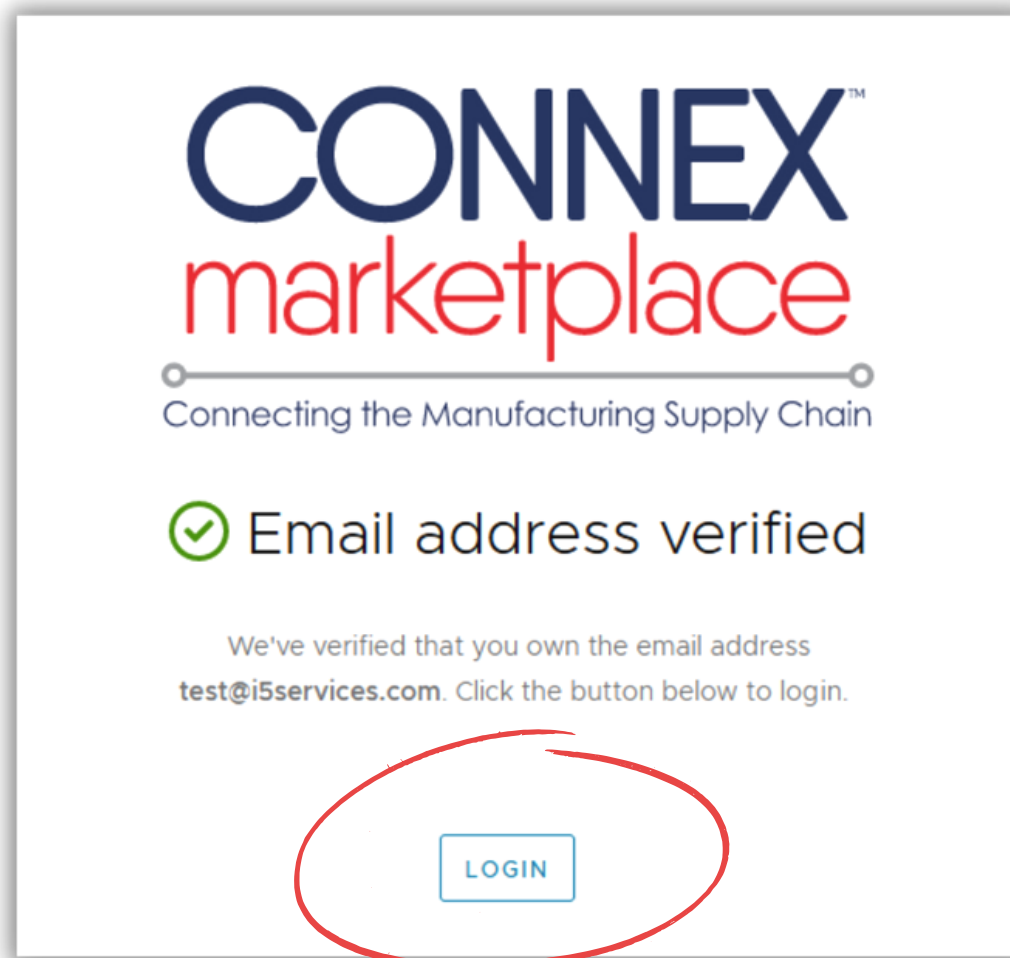
Go to your email and find the verification email from NoReply@ConnexMarketplace.com. Open the email and click the gray box to verify your email address.



Step 4:

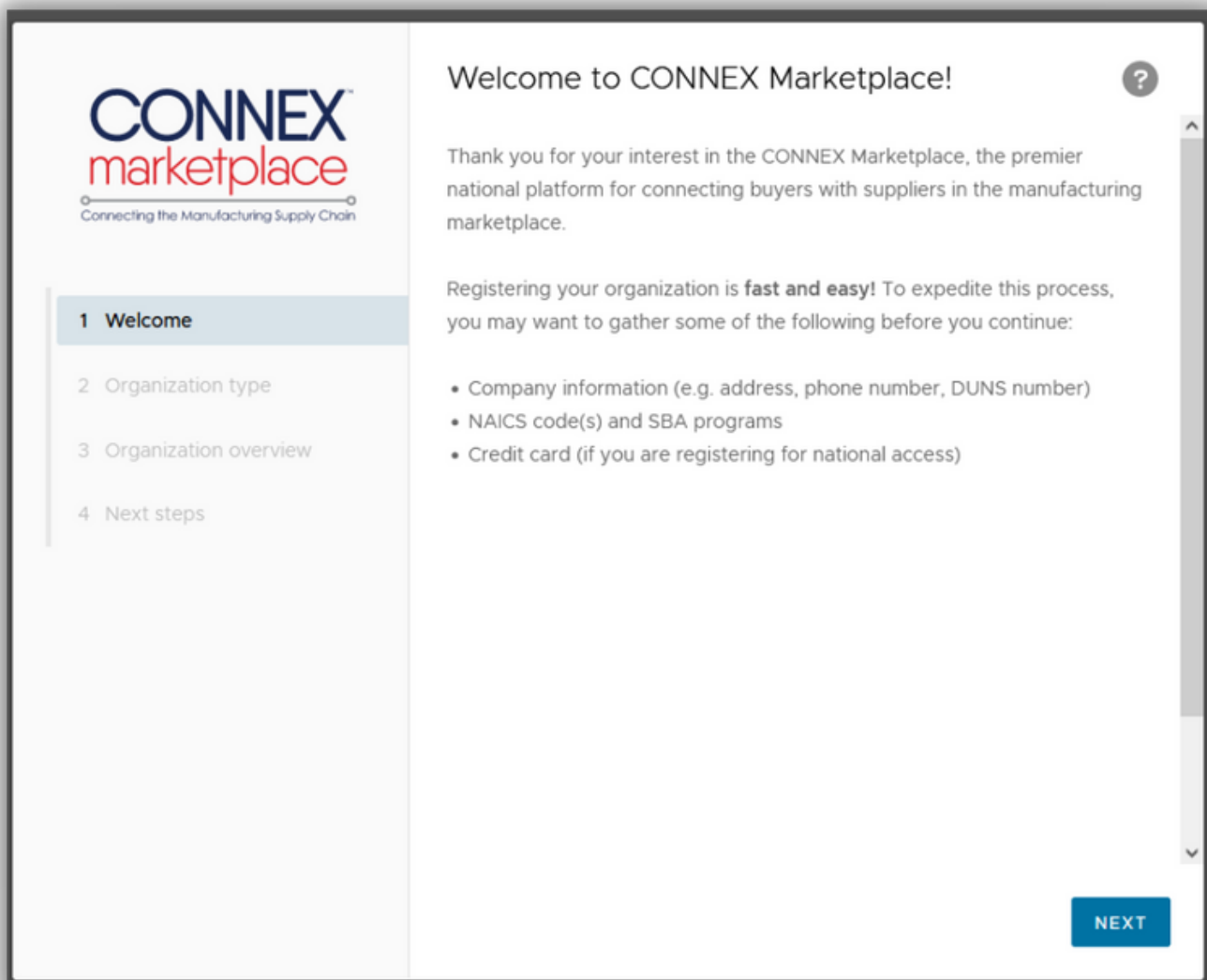
Once you confirm your email, you will be taken to a "Success Screen" that verifies that your email is valid.

Click the "Login" button below the verification text to take you back to the login page.



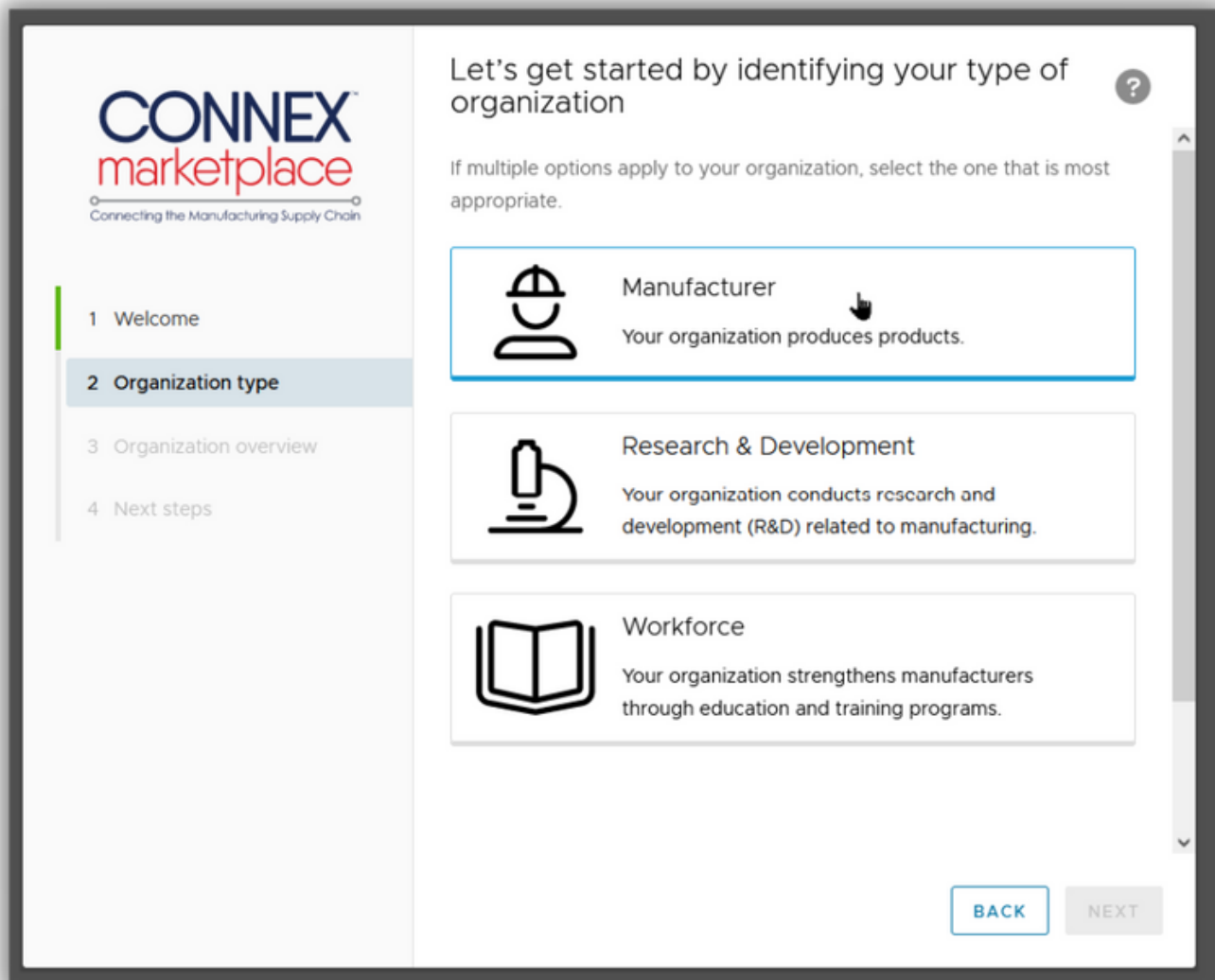
Step 5:

On the login screen, enter your credentials that you used in the beginning to log in. After that, you will be taken to the Welcome Screen as shown below. Read through the welcome message and click "Next".



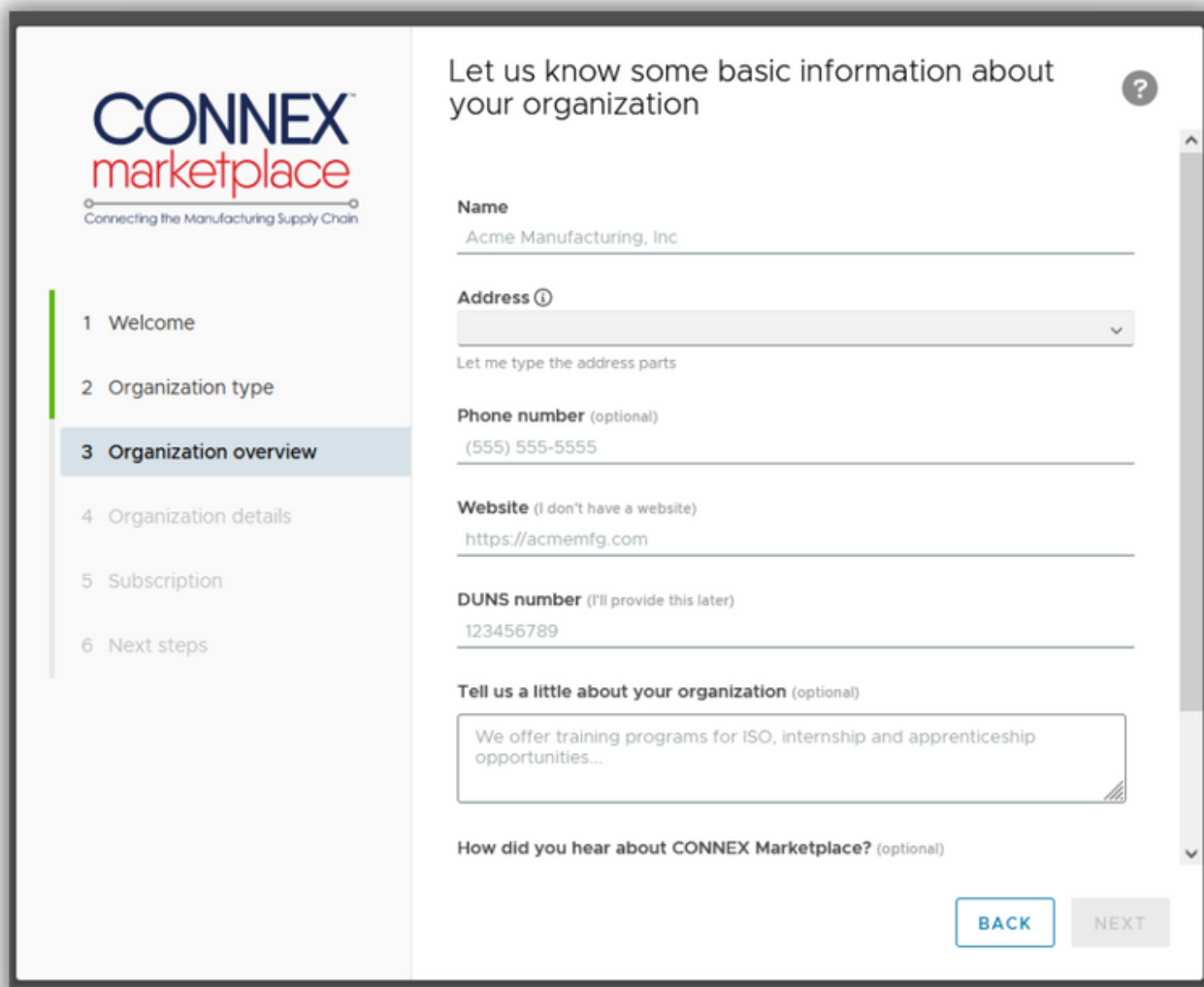
Step 6: Select Organization Type

On this page, select your organization type. For most of you, this should be “Manufacturer”. However, if you feel that you are a researcher or workforce organization, you can select that here. If you are unsure, select “Manufacturer” for now and then you can change it to a different entity later if needed.



Step 7: Enter Your Basic Organization Information

Enter some basic information about your company such as your name, website etc. As you enter this information, the system will search through 140K records to identify potential matches. If it finds a match, you will want to claim that profile, rather than create a new one. However, pay special attention to the potential match as it may be a company with a similar name in another state etc. You'll want to make sure you are selecting the right match.

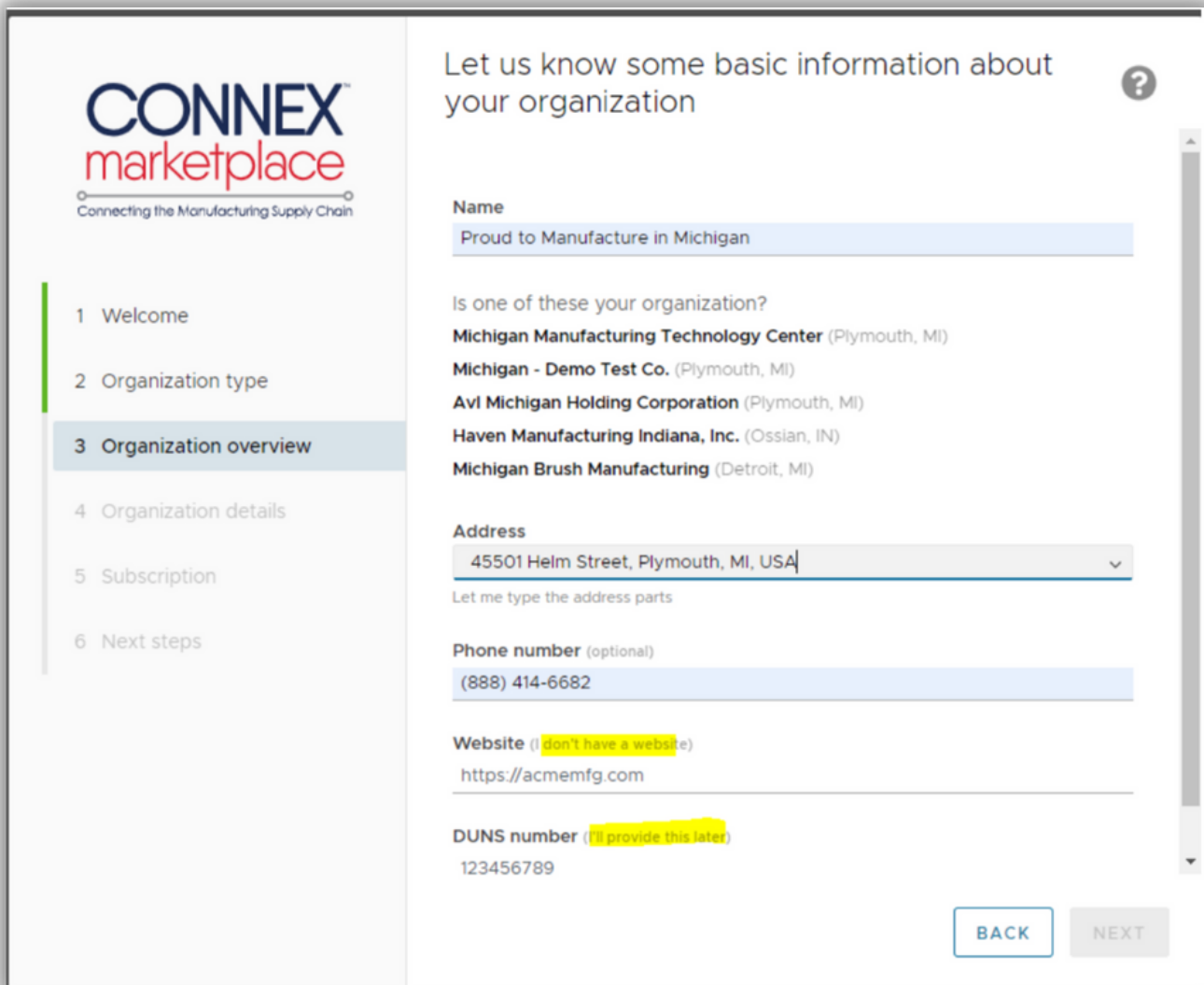


The screenshot shows a web form for creating a new account on CONNEX marketplace. The form is titled "Let us know some basic information about your organization" and includes a sidebar with a progress indicator. The sidebar shows six steps: 1 Welcome, 2 Organization type, 3 Organization overview (highlighted), 4 Organization details, 5 Subscription, and 6 Next steps. The main form fields are: Name (Acme Manufacturing, Inc), Address (a dropdown menu), Phone number (optional) (555) 555-5555, Website (I don't have a website) (https://acmemfg.com), DUNS number (I'll provide this later) 123456789, Tell us a little about your organization (optional) (We offer training programs for ISO, internship and apprenticeship opportunities...), and How did you hear about CONNEX Marketplace? (optional). At the bottom right, there are "BACK" and "NEXT" buttons.

Step 8: Claim Your Existing Profile or Create a New One

If you find an existing match in the system for your organization, click on it to claim that profile. It will then automatically populate the remaining information for you.

If you don't see a match for your organization, ignore the suggested companies and continue entering your information, such as phone number, website and DUNS number if known. If you don't know your DUNS number, you can select "I'll provide this later" to move through the Wizard.



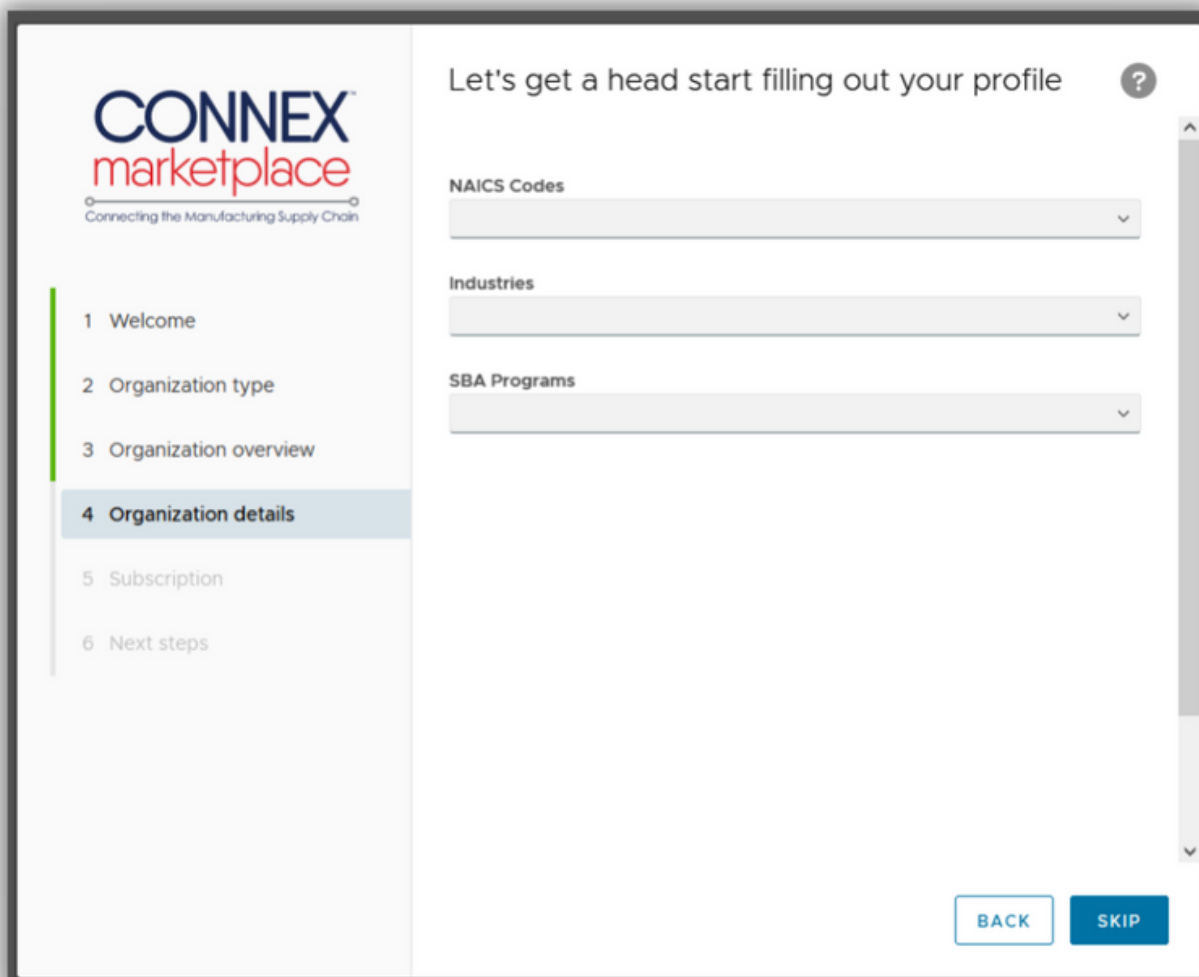
The screenshot shows the 'Organization overview' step of the account creation process. On the left is a navigation menu with six steps: 1 Welcome, 2 Organization type, 3 Organization overview (highlighted), 4 Organization details, 5 Subscription, and 6 Next steps. The main content area is titled 'Let us know some basic information about your organization' and contains the following fields and options:

- Name:** Proud to Manufacture in Michigan
- Is one of these your organization?** (List of suggestions: Michigan Manufacturing Technology Center (Plymouth, MI), Michigan - Demo Test Co. (Plymouth, MI), Avl Michigan Holding Corporation (Plymouth, MI), Haven Manufacturing Indiana, Inc. (Ossian, IN), Michigan Brush Manufacturing (Detroit, MI))
- Address:** 45501 Helm Street, Plymouth, MI, USA
- Phone number (optional):** (888) 414-6682
- Website (I don't have a website):** https://acmemfg.com
- DUNS number (I'll provide this later):** 123456789

At the bottom right, there are 'BACK' and 'NEXT' buttons.

Step 9: Enter Your NAICS Codes, Industries & SBA Designations

Enter your NAICS Codes, Industries, and SBA designations (such as Woman Owned, Minority Owned, HubZone, etc). If you don't know these, you can skip this screen and enter it later. However, don't forget to go back and enter this information along with all of your company profile information, as this will significantly improve your search rankings.

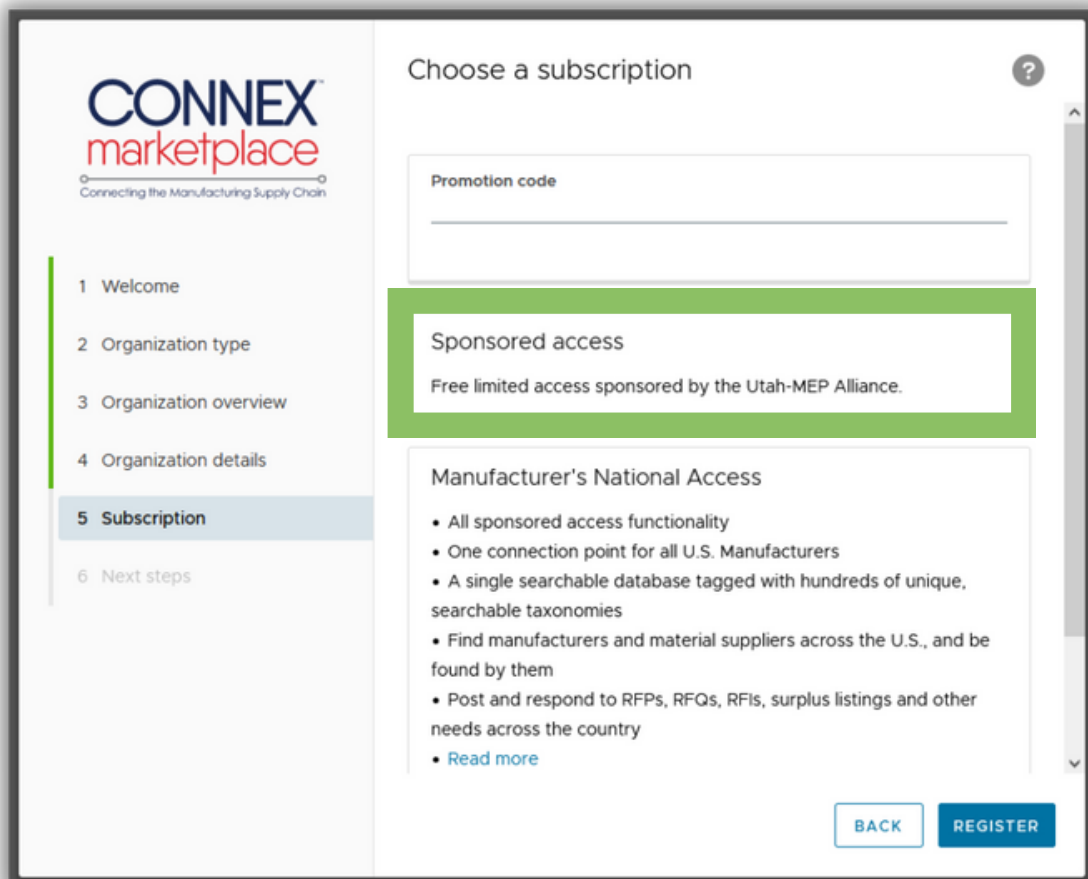


The screenshot shows the 'Organization details' step of the profile creation process. The header reads 'Let's get a head start filling out your profile' with a help icon. The left sidebar shows a progress list: 1 Welcome, 2 Organization type, 3 Organization overview, 4 Organization details (highlighted), 5 Subscription, and 6 Next steps. The main content area contains three dropdown menus: 'NAICS Codes', 'Industries', and 'SBA Programs'. At the bottom right, there are 'BACK' and 'SKIP' buttons.

Step 10: Select Your Subscription Plan (see the next two pages for full instructions)

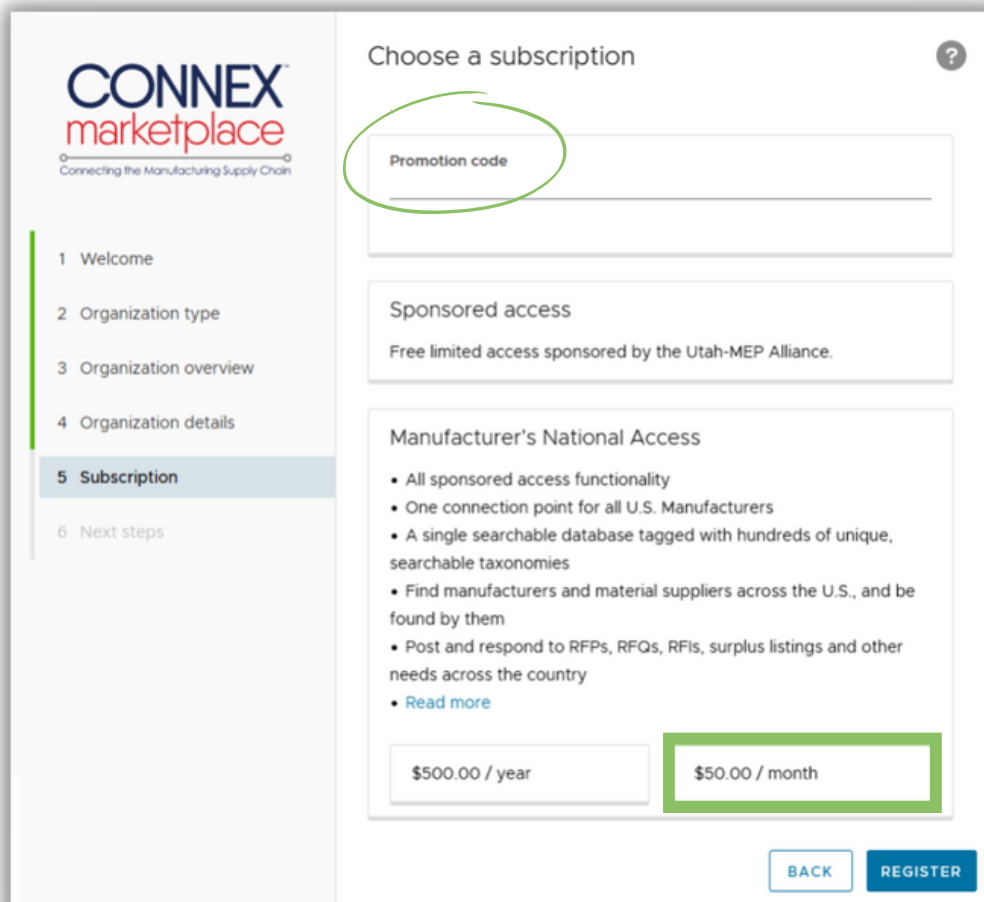
On this screen, you will need to select your subscription plan. See the next two pages for an explanation of the various options:

- Option 1: Free "Sponsored Access" - Depending on what state your company is in, you may receive free sponsored access from your local Manufacturing Extension Partnership organization. If you are in a state that qualifies (based upon your address that you entered in Screen #3) then you will automatically see the free "Sponsored Access" available. If you are ONLY registering for the free state access (and not the entire national database access) then select the "Sponsored Access" box and click the "Register" button.



Step 10 Continued....

- Option 2: Full National Access (Paid or Promo Code) - If your company is not in a sponsored state (and you don't see the "Sponsored Access" box as shown on the previous page), OR if you want to add "National Access" to your free state Sponsored Access, then go to the box that says "Manufacturers National Access" and select your subscription type.
- If you have a "Free-Forever Lifetime" promo code OR a "Free Year" promo code, then click on the "\$500/year" button and enter the promo code at the top of the screen.
- If you have a monthly promo code ("1 Month", "3 Month", "6 Month" etc) then click on the "\$50/ month" button and enter the promo code at the top of the screen.



CONNEX marketplace
Connecting the Manufacturing Supply Chain

1 Welcome
2 Organization type
3 Organization overview
4 Organization details
5 Subscription
6 Next steps

Choose a subscription

Promotion code

Sponsored access
Free limited access sponsored by the Utah-MEP Alliance.

Manufacturer's National Access

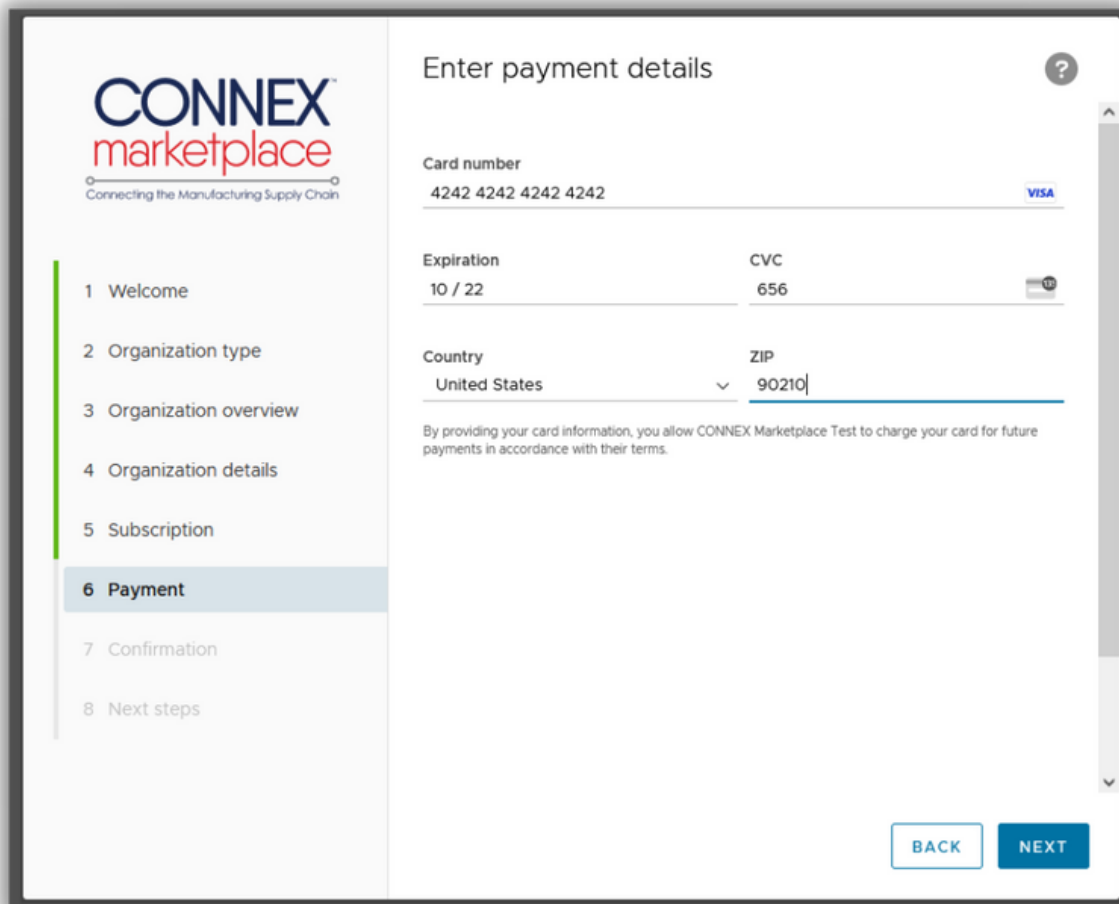
- All sponsored access functionality
- One connection point for all U.S. Manufacturers
- A single searchable database tagged with hundreds of unique, searchable taxonomies
- Find manufacturers and material suppliers across the U.S., and be found by them
- Post and respond to RFPs, RFQs, RFIs, surplus listings and other needs across the country
- [Read more](#)

\$500.00 / year \$50.00 / month

BACK REGISTER

Step 11: Enter Payment Information

If you selected "National Access" on the previous page you will need to enter credit card information and accept the terms, i.e. promotion period of one year, etc. After you have accepted the terms, click the "Next" button.



The screenshot shows the 'Enter payment details' form in the CONNEX marketplace interface. The form is titled 'Enter payment details' and includes a help icon (question mark) in the top right corner. The form is divided into several sections:

- Card number:** 4242 4242 4242 4242 (with a VISA logo to the right)
- Expiration:** 10 / 22
- CVC:** 656 (with a card icon to the right)
- Country:** United States (with a dropdown arrow)
- ZIP:** 90210

Below the form fields, there is a disclaimer: "By providing your card information, you allow CONNEX Marketplace Test to charge your card for future payments in accordance with their terms."

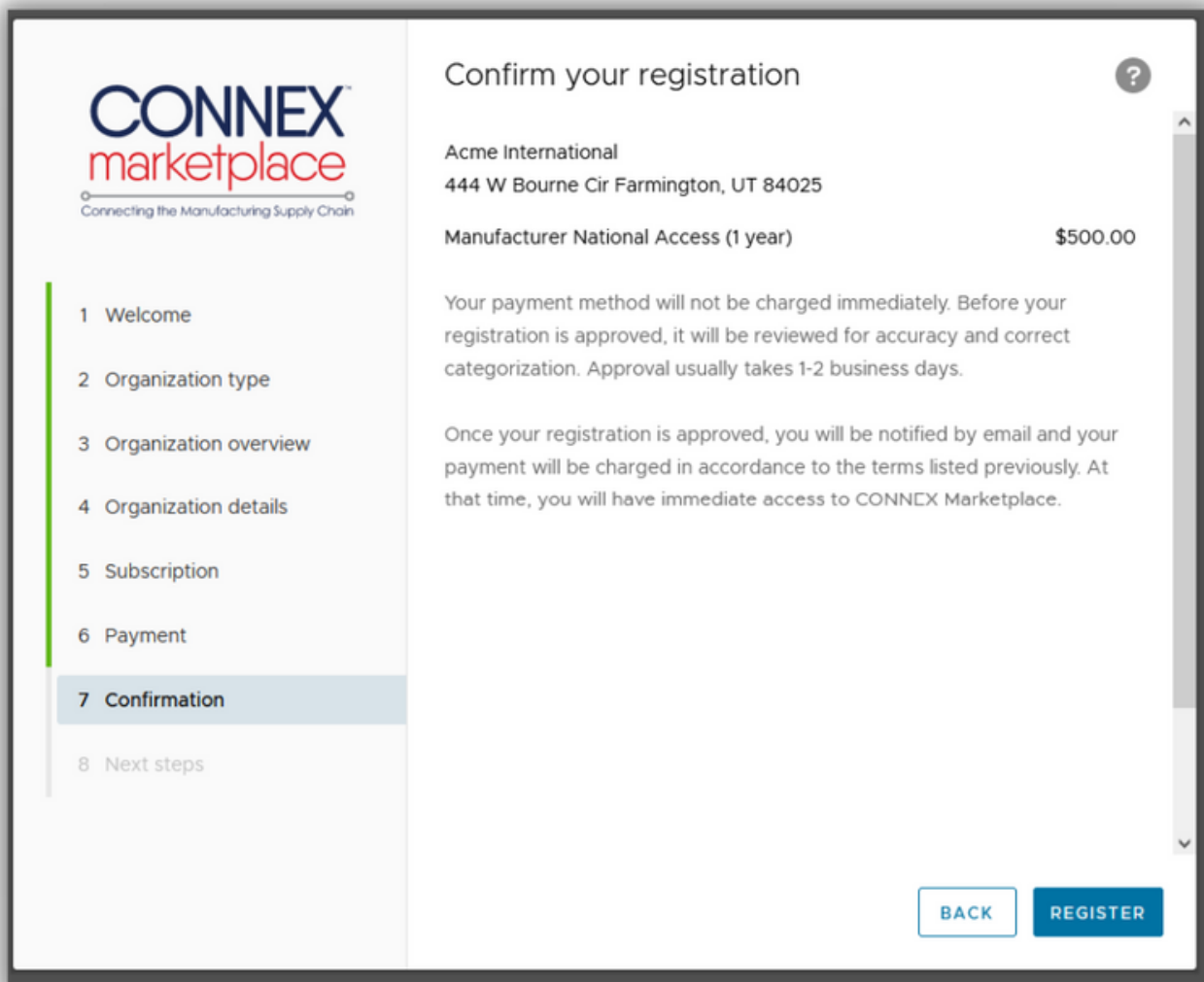
At the bottom right of the form, there are two buttons: "BACK" and "NEXT".

On the left side of the form, there is a navigation menu with the following items:

- 1 Welcome
- 2 Organization type
- 3 Organization overview
- 4 Organization details
- 5 Subscription
- 6 Payment** (highlighted)
- 7 Confirmation
- 8 Next steps

Step 12: Confirm Your Subscription

Read through the confirmation language and confirm your subscription. Click “Register” to complete your registration.



Step 13: Success Screen

You should now see the "Success Screen" confirming that your subscription is complete. If so, the system will automatically notify the system admins to verify and approve your account (this is to make sure that you are ACTUALLY a manufacturer or supplier. This approval process may take up to 1-2 working days). Once your approved, you will have full access into the platform and can begin filling your manufacturers profile which will allow you to rank higher in search results and find more business opportunities.

