



## Scale Up – Scaling Your Business - Module 4

10 hrs (up to 2-15 participants)

### Training Description:

This course will equip participants with the tools and knowledge needed to scale their businesses. Through real-life case studies, group exercises and practical assignments trainees will learn how to: Cultivate a growth mindset; Implement systems, processes and technology for scaling, such as KPI tracking and marketing dashboards; Integrate proven businesses process (such as EOS) to achieve growth and simplify strategy execution. The ideal audience for this course: C-Suite Executives and Management, and it delivered virtually.

### Training Objective:

To equip trainees with the necessary tools and knowledge to scale their businesses by establishing systems, processes, and technology, integrating effective business processes for growth, and cultivating a growth mindset, while providing opportunities for hands-on learning and personalized coaching sessions.

### Skill Attainment:

Participants will learn how to implement systems, processes, and technology, integrating proven business processes for growth, and fostering a growth mindset. Participants will engage in real-life case studies, group exercises, and practical assignments, along with coaching sessions to address their unique challenges.

### Training Content:

- Implementing systems, processes, and technology for scaling, including KPI tracking and marketing dashboards
- Integrating proven business processes (such as EOS) to achieve growth and simplify strategy execution
- Cultivating a growth mindset
- Hands-on learning through real-life case studies, group exercises, and practical assignments
- Personalized coaching sessions to address specific challenges and provide tailored guidance